


Sutton Group-Summit Realty Inc., Brokerage

Why you should be considering Sutton Group-Summit Realty Inc.:

- 1)  We have developed an in-house Training system called the ***“Quick Start Selling System”*** with which we have had tremendous success. The program has worked equally well with those new to Real Estate and those wishing to improve past sales volumes. We cover all areas of Real Estate sales and place special emphasis on assisting the Salesperson to set up and implement a workable Business Plan. Creating structure to your career is crucial to your success. Our system WORKS! Our training is provided 3 mornings per week for 90 minutes each morning over 8 weeks. To see more, go to www.SuttonGroupSummit.com.

Plus, our guarantee of support to our agents from our experienced management team 24/7. You page us and we will return your call immediately!

2) **SMP** | SUTTON MEMBER PROGRAM

Through this exclusive discounted mortgage rate program which is absolutely available only to clients who Buy or sell a home through a Sutton Group agent who has joined the “Sutton Member Program”, our SMP member salespeople have the opportunity to attract Buyers and Sellers with whom they wouldn’t otherwise have had the opportunity to work because **EVERYONE WANTS THE LOWEST POSSIBLE MORTGAGE RATE** they can get. AND they have to come to us to get it!

SMP		BEST MORTGAGE RATES IN THE MARKET*			
1-YEAR FIXED/CLOSED	2-YEAR FIXED/CLOSED	3-YEAR FIXED/CLOSED	4-YEAR FIXED/CLOSED	5-YEAR FIXED/CLOSED	5-YEAR VAR/CLOSED
2.15%	2.90%	2.89%	3.79%	3.39%	2.25%

Mortgages facilitated by Finder Financial Services Ltd. FSCO #10245
*Terms and conditions apply. ON and BC residents only.

To learn more, go to www.suttonGroupSummit.com.

3) **Sutton Group-Summit’s exclusive agreement with HOMES ON MOBILE PHONES™**

This agreement provides an incredible Listing tool. It is clearly a marketing tool that every Seller will want. It will bring Buyers to you directly from the sign rider that is attached to your “For Sale” sign. The potential Buyer text messages a number provided on the sign and instantly receives all the information available on the Toronto Real Estate Board about this Listing including Photos and the listing agents name, picture and contact info. This is an absolutely amazing marketing tool that will help you get Listings and get your listings sold!

For a demo, you can go to www.HomesOnMobilePhones.com.

4) **Professional Staging: Haverhill Home Staging**

Staging absolutely works for the Seller both in both getting the home sold more quickly and for the best possible price.



Our arrangement with Haverhill Home Staging: They will send the stager who will do the customary evaluation and report. They will take the photos and create a vignette which will be used:

- a) to advertise for your listing on **Homes and Gardens TV**
- b) To be used on the **website** they will create specifically for your listing (www.456Folkway.com).

We have worked out a special pricing agreement for our Salespeople with Haverhill. (www.HaverHillStaging.com)

5) **Virtual Tours:** >>> **Obēo** The experts in buyer behavior.

This is the most amazing Virtual Tour product currently on the market. Not only does it provide the Listing impact of traditional companies with its actual Home Tour, it can allow the visitor to the site to see floor plans, to place furniture in the various rooms, to change the paint colours in the rooms, to map the property, etc.

As a listing tool it will excite any Seller who wants the latest in technical innovation attached to the listing of his property. For a product Demo go to www.obeo.com/demo.

6) **Webtech Dezine Website:** **WONEY** M A K E R

In addition to our recently redesigned national website, www.Sutton.com, provided by the Franchise with full email, graphics and training content, each Summit agent has a personal website with a password protected back-office that gives him/her access to a complete email and print media marketing system with full data base control. It also gives the agent great flexibility in the content and appearance of the Homepage.

7) **Complete Listing Presentation:**

Each of our Sales people is provided at no cost with a PowerPoint Listing Presentation created exclusively for Sutton Group-Summit Realty that is personalized to each individual and which can be run on a laptop or printed. It contains pages that exemplify all of the powerful marketing tools available to each Summit agent and is further customizable by that agent.



8) **Monthly Newsletter:**

Our office creates a FREE monthly Newsletter available to each Agent that can be personalized with his/her own branded banner. If the agent wishes, he/she can also substitute preferred articles and stats, as well as, the listings being promoted that month. We have also worked out special printing prices with a local printer.

9) Agreement with CE NETWORK for CEU credits.

How does this work? The normal price for their courses and CEU credits, in general, is between \$15.00 and \$20.00 per credit. Through Sutton Group-Summit you can purchase the necessary credits at just \$7.00 per credit. You then go online using a pass code assigned to each agent to gain entry to the course you have selected. To view their courses, go to www.CENetwork.com

10) Commission Package:

Even though Sutton Group-Summit has been the #1 Sutton Group office in Ontario in 2007 and 2008, our fees are still among the lowest charged by any National company. At the present time, we are waiving the Sutton monthly franchise for 1 full year for any agent new to Sutton Group. Therefore, the fee is reduced to just \$57.00 per month and our commission packages can mean that you pay as little as \$7000.00 per year from transaction fees. This allows our Salespeople to re-invest that extra money in their marketing. In addition, our agents still receive full secretarial and managerial support at no extra cost.

For more information about Sutton Group-Summit Realty Inc.

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